



# Artwork Specifications

**Full Page**  
**8.5" w x 11" h**  
Standard Position  
\$450 (non-member)  
\$350 (member)

See Premium  
Position Rates

Business Memberships \$100/year.  
In addition to advertising rates

**Half Page**  
**8" w x 5" h**  
Standard Position  
\$300 (non-member)  
\$200 (member)

Please allow 1/4" bleeds for all full page ad sizes  
Artwork submitted must be a high resolution CMYK pdf  
email artwork to: [dave.r@imsomaha.com](mailto:dave.r@imsomaha.com)